



nor-cal
thinkpink

a community effort to promote breast cancer awareness

Think Pink Breast Cancer Awareness Day
Thursday October 16, 2025



1 IN 3 WOMEN WHO ARE DIAGNOSED WITH CANCER WILL HAVE BREAST CANCER

Nor-Cal Think Pink began over 25 years ago with the distribution of 500 bags and pink carnations. Our goal was simple; we wanted to educate women about the importance of early breast cancer detection. Now, Think Pink has become so much more than we ever imagined. Fulfilling our goal with the community's help has led to many lives being saved. Did you know, since 1989, there has been an overall decline in breast cancer deaths of 43%, according to a 2020 study? We can't wait until that percentage becomes 100%. However, until then, we continue our mission of awareness. Now Nor-Cal Think Pink offers more events and activities to promote the importance of early breast cancer detection. As our efforts grow, so does our need for supporters like you!

We have several different opportunities to support our cause. Some of our opportunities include volunteering your time and/or sponsoring our Think Pink Calendars, Think Pink Bags, Think Pink Golf Classic, 5K Walk/Run, Car Show, or the Pink Sundial Resource Fair. We ask you to consider sponsoring as many of our projects as you can. By sponsoring Nor-Cal Think Pink, you'll be helping to save lives and strengthen our organization to continue providing important information and reminders about early breast cancer detection.

VOLUNTEERING

If you would like to volunteer to help with any of our activities and/or events, please go to <https://www.norcalthinkpink.org/contact/> and select "I want to be a volunteer", under Reason for Contacting. You can volunteer for as little or as much as you would like. We need volunteers to help with counting calendars, stuffing bags, handing out bags the morning of Think Pink, event planning, event coordinating, event set-up, event tear down, and general event support.

YOU can help, YOU can save lives, and YOU can make a difference!

P.O. Box 492191, Redding, CA 96049-2191 - 530.921-9212 - www.norcalthinkpink.org
A California Public Benefit Corporation, an exempt organization under 501(c)3

SPONSORSHIP OPPORTUNITIES

THINK PINK BAG SPONSOR	\$10,000
<ul style="list-style-type: none">• 3.5" x 2" logo displayed on a month in the Calendar• Logo displayed on all 22,000 Think Pink bags• Recognition on all outreach, website, and social media• Think Pink bags delivered to your business	
THINK PINK PEN SPONSOR	\$7,000
<ul style="list-style-type: none">• Logo displayed on all 22,000 Think Pink pens in the Think Pink bag• Recognition on website and social media• Think Pink bags delivered to your business	
THINK PINK EMERY BOARD SPONSOR	\$4,000
<ul style="list-style-type: none">• Logo displayed on all 22,000 emery boards in the Think Pink bag• Recognition on website and social media• Think Pink bags delivered to your business	
THINK PINK NOTEPAD SPONSOR (2 available)	\$3,000
<ul style="list-style-type: none">• Logo displayed on 11,000 notepads in the Think Pink bag• Recognition on website and social media• Think Pink bags delivered to your business	
THINK PINK CALENDAR PAGE SPONSOR (12 available)	\$2,000
<ul style="list-style-type: none">• 3.5" x 2" logo displayed on a month in the Calendar• Recognition on website and social media• Think Pink bags delivered to your business	
THINK PINK CALENDAR SELF BREAST EXAM PAGE SPONSOR	\$2,000
<ul style="list-style-type: none">• 3.5" x 2" logo displayed on a month in the Calendar• Recognition on website and social media• Think Pink bags delivered to your business	



SPONSORSHIP OR DONATION CONFIRMATION FORM 2025 NOR-CAL THINK PINK



Yes! We are proud to support Nor-Cal Think Pink in their efforts to educate the public of the importance of early breast cancer detection.

Sponsorship Level (check one): Think Pink Bag Sponsor Think Pink Pen Sponsor Think Pink Emery Board Sponsor

Think Pink Notepad Sponsor Think Pink Calendar Page Sponsor Think Pink SBE Page Sponsor General Donation

We commit to a **SPONSORSHIP** of \$_____ and/or we commit to a **DONATION** of \$_____

Check will be mailed (please make checks payable to Nor-Cal Think Pink)

Invoice me (net 30 days)

Email high resolution company logo to info@norcalthinkpink.com

We authorize Nor-Cal Think Pink to include our name and/or logo in all marketing efforts consistent with our sponsorship level selected.

Full Sponsor Name: _____

Mailing Address: _____

Sponsor Contact: _____

Phone: _____ Email: _____

Website: _____

Sponsor Signature: _____ Date: _____

Return completed form to: info@norcalthinkpink.com

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