



Dear Community Members and Business Owners,

We are excited to be planning the **2025 Pink Sundial Resource Fair on Thursday, October 16th, 2025 at 5pm-8pm at the Sundial Bridge**. Our objective is to help our community understand the importance of early detection, and to help inform cancer patients and survivors about the types of resources available in our area. The event will include a stage for local entertainment and guest speakers, resource booths, food trucks, and our local law enforcement agencies with their pink vehicles and swag.

We hope that your organization or business will join us in sponsoring and/or participating with a resource booth. If you choose to be a Nor-Cal Think Pink Sundial Resource fair sponsor then you will get a free booth at the event, plus the advertising as noted. Otherwise, we are asking for a \$100 donation for a booth. Money raised will help cover our costs for this community awareness event.

There is a 98% survival rate when breast cancer is caught and treated early!

Please respond by **July 1st** to sponsor and/or reserve your booth, booths will be limited to 25.

SPONSORSHIP LEVELS:

- **Friends of the Bridge \$5000** - Name on banner at event, logo on website, and included in all event advertising (radio, social media, website, posters, etc.)
- **Angels of Awareness \$1000** - Yard sign at event; logo on website, and included on social media, website and poster advertising
- **Cancer Champion \$500** - Included on social media, website and poster advertising
- **Resource Booth \$100** – Includes table, 2 chairs, and lighting.

If you have any questions, please contact us at norcalthinkpinksundial@gmail.com.

Sincerely,

The Pink Tutu Ladies – Nicole Dehn and Rhonda Steed

Nor-Cal Think Pink

PO Box 492191

Redding, CA 96049-2191

Phone: 530.921.9212

Email: norcalthinkpinksundial@gmail.com

There are many opportunities to support NCTP and our cause, such as volunteering your time and/or sponsoring our Think Pink Calendar & Bags, Think Pink Golf Classic, Think Pink 5K, or NCTP Car Show. For more information, please visit www.norcalthinkpink.org. If you are interested in sponsoring more than one event, please contact us for bundle pricing discounts at info@norcalthinkpink.com or **530-921-9212**.

NorCal Think Pink Inc, A 501(c)(3) non profit organization. FEIN#75-3077679



2025 PINK SUNDIAL RESOURCE FAIR

October 16th, 2025 5pm-8pm

SPONSOR CONTACT INFORMATION:

NAME: _____

ADDRESS: _____

CITY: _____ STATE: _____ ZIP: _____

PHONE: _____

EMAIL: _____

SPONSORSHIP LEVELS:

- Friends of the Bridge \$5000** - Name on banner at event, logo on website, and included in all event advertising (social media, website, posters, etc.)
- Angels of Awareness \$1000** – Yard sign at event, logo on website, and included on advertising
- Cancer Champion \$500** – Included on social media, website, and poster advertising

BOOTH FEE:

- Booth \$100** – A table and 2 chairs will be provided. You will be required to bring a pop-up canopy, no larger than 10x10, so that we can provide lighting. Please also provide resource material, and/or breast cancer awareness swag.

PAYMENT METHODS:

- CHECK made payable to: “Nor-Cal Think Pink”
- CREDIT CARD:
Card Number: _____ Exp Date: _____ CVV: _____ Zip: _____

Return to: Nor-Cal Think Pink PO Box 492191 Redding, CA 96049-2191

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