



Dear Community Members and Business Owners,

We are excited to be planning the **2025 Think Pink Car Show** on Sunday, October 12th, 2025, from 9am-2pm at the Redding Elks Lodge. Our objective is to help our community understand the importance of early breast cancer detection, and to help inform cancer patients and survivors about the types of resources available in our area. The event will include resource booths, food trucks, and our local law enforcement agencies with their pink vehicles.

We hope that your organization or business will join us in sponsoring and/or participating in the Nor Cal Think Pink Car Show.

We hope that you can be a part of this event that helps raise awareness for breast cancer awareness. *There is a 98% survival rate when breast cancer is caught and treated early!*

Please respond by **September 1, 2025**, if you would like to be a sponsor.

SPONSORSHIP LEVELS

Friends of the Car Show \$2000 – Name on banner at the car show, custom made thank you plaque, logo on web site, yard sign at events, your name on the car show poster, event advertising (radio, social media).

Angels of Awareness \$1000 – Name on banner at the car show, custom made thank you plaque, logo on web site, your name on the car show poster.

Breast Cancer Supporter \$750 – Name on website, custom made thank you plaque, your logo on the website, your name on the car show poster.

Think Pink Donation \$500 – Name on website, your name on the car show poster

Donation \$100 – Your name on the car show poster

RETURN TO:

Nor-Cal Think Pink Car Show
PO Box 992416
Redding, CA 96099

Sincerely,

Nor Cal Think Pink Car Show Committee
Greg Rathbun Car Show Chair
530-227-1009

Email: thinkpinkcarshow@gmail.com

- **There are many opportunities to support NCTP and our cause, such as volunteering your time and/or sponsoring our Think Pink Calendar & Bags, Think Pink Golf Classic, Think Pink 5K Walk/Run, or Pink Sundial Resource Fair. For more information, please visit www.norcalthinkpink.org. If you are interested in sponsoring more than one event, please contact us for bundle pricing discounts at info@norcalthinkpink.com or 530-921-9212.**

NorCal Think Pink Inc, A 501(c)(3) non-profit organization. FEIN#75-3077679